



G R O W

W H I T E P A P E R 2.0



IMPORTANT NOTICE

The purpose of this white paper is to present GROW Exchange and GROW (GRWT Token) to potential token holders in connection with the proposed ICO. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring GRWT. Nothing in this white paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction.

ABSTRACT

(Grow Decentralized Exchange) aims to fulfill its initial purpose of providing individuals traders with a fast, efficient and decentralized way of making direct transactions while maintaining your privacy.



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BUY/SELL

GROW enables users to instantly buy or sell Bitcoins (BTC), Ethereum (ETH), GRWT in just a few clicks, just go to Buy/Sell page. You only need to choose the amount of the respective cryptocurrency to buy or sell, and select the available options:

Options

Setting the limit and fixing the price, therefore, whenever the price of BTC, ETH, GRWT reaches your predefined limit, the buy/sell order will be executed. Instantly buying and selling BTC, ETH, GRWT at Market Price. Buying/selling at margin trading. This method of trading involves borrowing funds. It allows you to trade in excess of your personal funds. GROW currently enables margin trading with 1:2 and 1:3 leverages on BTC/GRWT, ETH/GRWT, BTC/ETH, and pairs. The cryptocurrency exchange platform promises to add more margin trading options in future. The fees associated with GRWT margin trading can be accessed here.





TRADE BITCOIN

To trade cryptocurrency using limit and market order placement you need to visit Trade page. Here you can also analyze Bitcoin price changes, market depth chart and view all currency pairs, get real time access to order book and track trade history.

DEPOSIT AND WITHDRAWALS

You need to use the Finance page for managing finance. More specifically, you can check out your funds (ETH/BTC/GRWT) cryptocurrency, make deposits and withdrawals, and find your addresses for Bitcoin and altcoins. Based on your verification status and account type, there are various options available for deposits and withdrawals. Limits and Commissions table provides a detailed overview of your account opportunities, including current account type, upgrade capabilities, limits for deposits and withdrawals.





COMPLETE VERIFICATION

In order to be able to withdraw fiat funds or increase your deposit and withdrawal limits, you need to verify your identity. The system will ask you to provide some personal information along with supporting documents in accordance with AML/KYC Policy, therefore, preventing fraud causes. For guidance on complete identity verification you can check out a detailed guide. GROW has a very simple and intuitive verification procedure, nevertheless, in case of any issues; their professional support team is available to help you 24/7.





Mobile App

Ever thought of managing Bitcoin trading on the go? Then you should consider GROW mobile application for iOS and Android. You can even link a new smartphone and manage mobile devices by simply visiting a GROW Mobile tab in Profile.

ENABLE 2FA (TWO FACTOR AUTHENTICATOR)

Your account security is the most important question, therefore, GROW has Two-Factor Authentication, which is activated through Google Authenticator app. You can optionally set up 2FA via SMS or phone call. Carefully check your security status and manage preferences in Profile.

DEVICE

GROW will provide cross platform trading clients for:

- Web based client
- Android client
- IOS client
- PC (Windows) client, more device will add soon
- REST API





TRANSPARENCY

Our plan is to create special info page to provide any information about our cold wallets and hot wallet status. This page will allow many users to audit on our exchange.

USER EXPERIENCE

As experienced cryptocurrency traders, the team of GROW Exchange have noticed quite a few problems with the user experience on existing exchanges. With these in mind, the exchange has been designed from the ground up to offer a flawless user experience for both inexperienced and experienced traders. Two modes of use are available: Basic Mode, and Advanced Mode.





COLD STORAGE

GROW exchange will also have a built-in cold storage feature, making all your cryptocurrency funds safe yet and easy to access. Providing the opportunity to get into blockchain based currency is important to ensure the wider spread of this technology, especially in the parts of the world where traditional banking systems can't offer financial services accessible to all. The GROW exchange will support conversion to and from a wide range of digital currencies

Market Pairs

GROW will have support (main) trading pair in the following :

- BTC
- ETH
- BCH
- LTC
- USDT
- GRWT





INTRODUCING GROW

GROW is next generation of cryptocurrency exchanger platform. GROW exchange will provide many features to traders, like Basic trading panel for Newbie traders or Advance trading panel for PRO traders, Fast response of customer service, Support many cryptocurrency and have low fee trading for maximize traders profit. GROW exchange will have two components – Multi currency blockchain wallet and fast reliable exchange. GROW exchange will also have a built-in cold storage feature, making all you blockchain based funds safe yet easy to access. Providing the opportunity to get into blockchain based currency is important to ensure the wider spread of this technology, especially in the parts of the world where traditional banking systems can't offer financial services accessible to all. The GROW exchange will support conversion to and from a wide range of digital Currencies. We expect this list to include: Bitcoin, Ethereum, Dash, Litecoin, Ripple, and other altcoins.





REVENUE MODEL

GROW exchange will have many options to get revenue from the bussines

- Exchange Fees, GROW initially will charge a 0.15% fixed fee per trade. Other variations will be subsequently introduced, including maker-taker, volume based tiering and 0 fee promotions. We have no plan to charge above 0.15%.
- Listing Fees, GROW will select innovative coins and other assets to be listed on the exchange, there may be a fee associated with those listings.
- Withdrawal Fees, GROW may charge a small fee for withdrawals
- Other Fees, There may be other fees the platform may collect for various services.

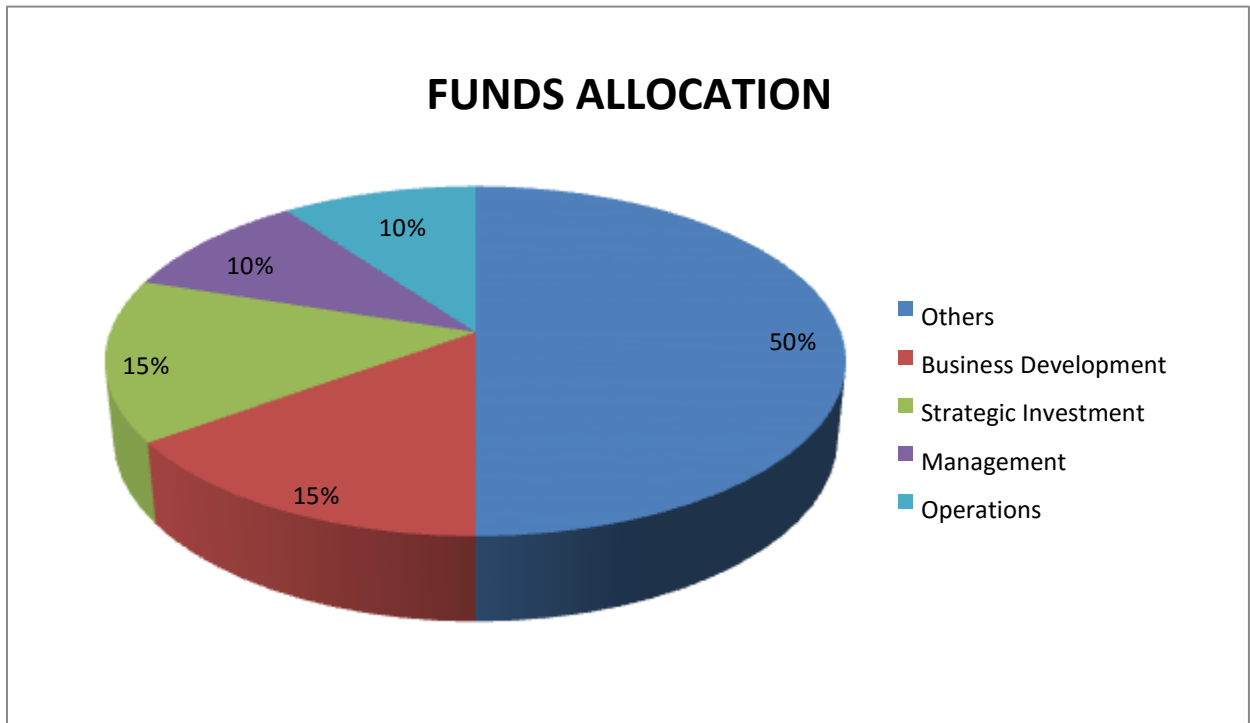
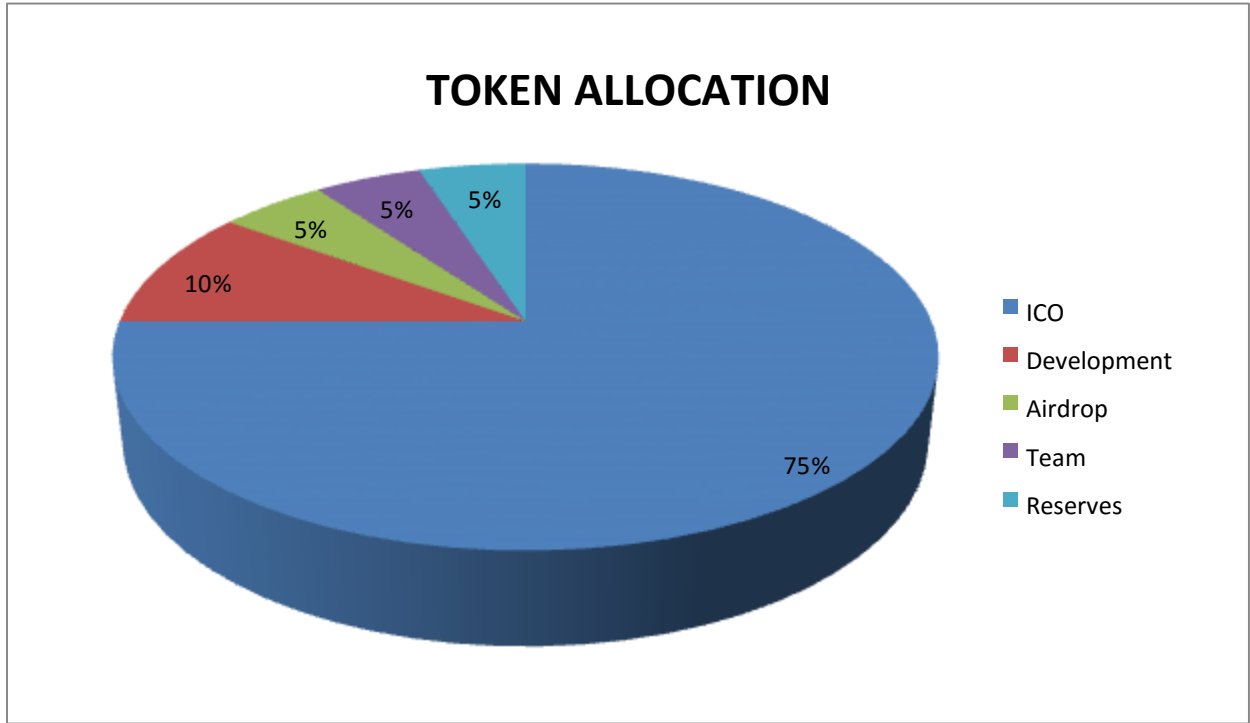
REPURCHASING

Every quarter, we will use 20% our profit to buy back GRWT and destroy them until we buy 50% of all GRWT back. All buy back transactions will be announced on the blockchain.





TOKEN DETAILS





GROW TOKEN

GRWT is a fully audited Ethereum based ERC20 utility token that is used for exchange fees on the GROW Exchange. As an ERC20 token, GRWT Token can be traded on GROW Exchange as well as any cryptocurrency exchange supporting ERC20 based tokens.

VALUE OF GRWT

GRWT be can use to pay any fees on our platform, including but no limited to :

- Trading fees
- Withdraw fees
- Listing fees
- Other fees





PROBLEM

Many exchanges are put together quickly, by good tech people, but who have little or no experience in finance or in operating an exchange. They often choose the simplest approach to get the system up and running. While this may work well in the beginning, as traffic grows, the system will not be able to handle the increased load. Exchange systems need to be engineered from the ground up with security, efficiency, speed, and scalability in mind. This often slows down the initial development, but is critical for long-term success.

INSECURE PROBLEM

There are hundreds of exchanges that went down due to being hacked. GROW is built to high standards, audited, and penetration tested. We have experience building financial systems to the highest security standards and strive to ensure security first.





CUSTOMER SERVICE

By far the biggest complaint users currently have with existing cryptocurrency exchanges is poor customer support. The issues are many and include long withdrawal times, login issues, unanswered support tickets, and nonexistent documentation. Horror stories abound with funds locked up for months due to something as simple as a two factor authentication reset with nobody there to help. When dealing with such large amounts of funds, users need a professional customer support experience.

DOWNTIME

Even worse than just a slowly operating exchange, downtime can cause significant financial loss to users unable to place or modify trades, especially during times of high market volatility. The inability to access an exchange holding user funds destroys trust in not only the exchange, but cryptocurrency as a whole. With huge wallet balances at stake, uptime must be comparable to the standards set by traditional global financial systems.





FEE

Most cryptocurrency exchanges in the world have higher fees. We believe that a blockchain based, well automated exchange should have low costs and be affordable to all so we're here with vision to maximize trader profits and we offer up.

